



David J Hensley  
Voice Over Actor

# Voice Over Rate Sheet

All rates are for reference only, and are subject to change at any time. If additional voice talent is required for the project, additional fees will apply. All rates are USD for "dry" vocals only (not fully produced or including music). "Royalty Free" music, sound FX, and full production options are available for an additional fee. All new clients are required to pay a 50% deposit to begin the job. Cash, Check, PayPal, Credit Card, Apple Pay and CashApp are acceptable forms of payment.

## Broadcast Jobs

The cost for broadcast jobs vary based on the category of work, the sort of market the spot will air in and the amount of time the spot will run. Examples of broadcast jobs include TV, radio and paid online ad spots. Broadcast jobs over 60 seconds require a custom quote. Revisions are \$25 each, however, *new clients* get 2 free revisions on the first job. Suggested budgets are as follows:

Television	<b>Local</b>	<b>Regional</b>	<b>National</b>
	13 Weeks - (\$500 - \$749)	13 Weeks - (\$1,000 - \$1,249)	13 Weeks - (\$1,500 - \$1,749)
	1 Year - (\$1,000 - \$1,249)	1 Year - (\$1,500 - \$1,749)	1 Year - (\$2,500 - \$4,999)
	Perpetuity - (\$1,500 - \$1,749)	Perpetuity - (\$2,500 - \$4,999)	Perpetuity - (\$5,000 - \$7,499)
Radio	<b>Local</b>	<b>Regional</b>	<b>National</b>
	13 Weeks - (\$250 - \$499)	13 Weeks - (\$500 - \$749)	13 Weeks - (\$750 - \$999)
	1 Year - (\$500 - \$749)	1 Year - (\$749 - \$999)	1 Year - (\$1,000 - \$1,249)
	Perpetuity - (\$749 - \$999)	Perpetuity - (\$1,000 - \$1,249)	Perpetuity - (\$1,250 - \$1,499)
Internet	<b>Worldwide</b>		
	1 Year - (\$500 - \$749)		
	Perpetuity - (\$749 - \$999)		

## Non-Broadcast Jobs

The cost for non-broadcast jobs vary based on the finished minutes or word count of your script. All projects other than TV, radio and internet ads are categorized as non-broadcast. Revisions will be handled on a case by case basis, depending mostly on the length of the revision; pick-ups (mistakes by the voice actor) are free. Suggested budgets are as follows:

Finished Minutes	Word Count	Suggested Budget
0 - 2 minutes	300 or less	\$100 - \$249
2 - 5 minutes	300 - 750	\$250 - \$499
5 - 15 minutes	750 - 2250	\$500 - \$749
15 - 30 minutes	2250 - 4500	\$750 - \$999
30 - 45 minutes	4500 - 6000	\$1000 - \$1249
45+ minutes	6000	CUSTOM QUOTE